

## JULY - DECEMBER 2024

## 2024 Ofear at a Glances":

| JANUARY |  |  |  |  |  |  | FEBRUARY |  |  |  |  |  |  | MARCH |  |  |  |  |  |  |
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 28 | 29 | 30 | 31 |  |  |  | 25 | 26 | 27 | 28 | 29 |  |  | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
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| APRL |  |  |  |  |  |  | MAY |  |  |  |  |  |  | JUNE |  |  |  |  |  |  |
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| OCTOBER |  |  |  |  |  |  | NOVEMBER |  |  |  |  |  |  | DECEMBER |  |  |  |  |  |  |
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THIS BOOK BELONGS TO:

## 2025 Year at a Glances

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| OCTOBER |  |  |  |  |  |  | NOVEMBER |  |  |  |  |  |  | DECEMBER |  |  |  |  |  |  |
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## QuARTER

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## July - September 2024 At-A-Glance

| JULY |  |  |  |  |  |  |
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |  |  |  |

DATES:
July 1: Happy New Seminar Year!
July 1: Canada Day (All Corp Offices Closed)
July 1: 1st Qtr Star Begins
July 15: FALL/HOLIDAY PCP Enrollment begins
July 31 - Aug 2: Elevate Seminar 2024

| AUGUST |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

DATES:
August 5: Civic Holiday (All Corp Offices Closed)
August 8: FALL/HOLIDAY PCP Enrollment Deadline
August 26: FALL/HOLIDAY Director Early Order
August 29: FALL/HOLIDAY Look Book Begins Mailing

| SEPTEMBER |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUN | MON | TUES | WED | THURS | FRI | SAT |
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DATES:
Sept 2: Labour Day
Sept 5-11: Top Director Trip Maui, Hawaii
Sept 11-14: Prestige Trip Kona, Hawaii
Sept 9: FALL/HOLIDAY Early Order Begins for PCP/Stars
Sept 13: Mary Kay 61st Anniversary
Sept 15: WINTER PCP Enrollment begins
Sept 16: FALL/HOLIDAY Product Launch
Sept 22: First Day of Fall
Sept 30: 1st Qtr Star Ends

## October - December 2024 At-A-Glance

| OCTOBER |  |  |  |  |  |  |
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|  |  |  | NOVEMBER |  |  |  |
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DATES:
October 1: 2nd Qtr Star Begins
October 8: WINTER PCP Enrollment Deadline
October 14: Thanksgiving Day
October 16: Bosses Day
October 26: WINTER Director Early Order Begins
October 29: WINTER Look Book Begins Mailing
October 31: Halloween

## DATES:

November 3: Daylight Savings Time Ends
November 9: WINTER Early Order Begins for PCP/Stars
November 11: Remembrance Day
November 16: WINTER Official Product Launch
November 29-December 2: PINK Weekend

DATES:
December 2: Cyber Monday
December 15: SPRING PCP Enrollment Begins
December 21: 1st Day of Winter

December 24: Christmas Eve
December 25: Christmas Day
December 25-Jan 2 - Hanukkah
December 26: Boxing Day
December 31: 2nd Qtr Star Ends
December 31: New Year's Eve


# YEARLONG <br> PERSONAL <br> \& UNIT <br> GOALS 

| Seminar 2024-2025 Personal National Court of Sales Detailed Tracking <br> \$17,500 Wholesale (\$35,000 Retail) July 1,2024 - June 30, 2025 <br> With every month, fill in the blanks using the example below! <br> If you want to track by coloring in with each order as a visual, use the other side of this sheet |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Month | Total Personal Retail Sales This Month | Total Amount of Wholesale Orders <br> This Month Typically $50 \%$ of what you sell unless you're a New Consultan | Total Amount of Wholesale Orders Year to Date | Goal: \$17,500 <br> With each month, cross out the previous month's amount and write in your new total needed! |
| Example: This Month | \$2,000 | $\$ 1,000$ | +59000 $=\$ 11,000$ | $\underbrace{-322^{50}} \stackrel{16,500}{\underline{1}}$ |
| Next Month: | \$3,000 | \$1,500 | \$2,500 | \$14,000 |
| July |  |  |  |  |
| August |  |  |  |  |
| September |  |  |  |  |
| October |  |  |  |  |
| November |  |  |  |  |
| December |  |  |  |  |
| January |  |  |  |  |
| February |  |  |  |  |
| March |  |  |  |  |
| April |  |  |  |  |
| May |  |  |  |  |
| June |  |  |  |  |
| July 1st Totals! |  |  |  | You Can Do It! |

## Seminar 2024-2025 Personal National Court of Sales

$\$ 17,500$ Wholesale ( $\$ 35,000$ Retail) July 1, 2024 - June 30, 2025
With every $\$ 350$ in wholesale orders, cross out a square! YOU CAN DO IT!

| $\$ 350$ | $\$ 350$ | $\$ 350$ | $\$ 350$ | $\$ 350$ |
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| $\$ 350$ | $\$ 350$ | $\$ 350$ | $\$ 350$ | $\$ 350$ |
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| $\$ 350$ | $\$ 350$ | $\$ 350$ | $\$ 350$ | YOU DID IT! |

## SEMINAR 2024-2025 Personal National Court of Sharing

24 Qualified Team Members with either an initial $\$ 600$ Order in Agreement Month (or following) Or Star at least one Quarter in the Seminar Year
Track Your National Court of Sharing with Each New Team member July 1 - June 30

|  | NEW TEAM MEMBER | AGMNT. MONTH | $\begin{gathered} \text { INITIAL } \\ \text { QUALIFIED } \\ \text { ORDER } \end{gathered}$ | INITIAL STAR ORDER | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | COMM. EARNED |
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 You Can Bo it!

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## Great Start Tracking

Consultant Name

## Start <br> Date:

Month
$\# 1$

Month
$\# 2$

| Month | Month |
| :---: | :---: |
| $\# 3$ | $\# 4$ |

Total
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65 Great Start Qualified for the year=TRIP!

Consultant
Name
Start
Date:
Month
\#2

| Month | Month |
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Total
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Ordered
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## Great Start Tracking

Consultant
Name

## Start <br> Date:

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Month $\begin{gathered}\text { Month } \\ \begin{array}{c}\text { Month } \\ \# 4\end{array}\end{gathered}$
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# All Quarter STARS in My Unit Consistency Based on Quarter They Started 

| Star Consultant | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr |
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## Tracking My Career Car



Achiceven


- $\$ 42,000$ net adjusted unit sales volume within two consecutive calendar quarters.
- Max Co-op Lease/Cash Compensation $\$ 500$ per month.
- $\$ 600$ car program credit counts toward required sales volume.

On Tanget

- $\$ 21,000$ net adjusted unit sales volume within two consecutive calendar quarters.

$\square$



## Pink Cadillac Tracken

Independent Sales Director We Did Nt!

## Qualifications

- $\$ 114,000$ net adjusted unit sales volume within two consecutive calendar quarters.
- Max Co-op Lease/Cash Compensation $\$ 1,200$ per month.
- $\$ 600$ car program credit counts toward required sales volume.


## On Tanget

- $\$ 57,000$ net adjusted unit sales volume within two consecutive calendar quarters.
\$114,000
\$107,000
\$97,000
\$87,000
\$77,000
\$67,000
\$57,000
\$43,000
\$33,000
\$25,000
$\$ 19,000$
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## Quarterly STAR GOAL

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## PLACE THE THE IST OTR STAR POSTER HERE

## MY 1ST QTR STAR GOAL TRACKING!

Circle the Prize/Prizes that you're excited to earn or visit MK Total Rewards for MORE!!

TOTAL STAR GOAL: $\qquad$
Let's calculate what your personal star \& total new qualified team members would look like in order to reach your total goal? This is where you'll map a plan.

Determine Your Personal Star Goal: \$ $\qquad$ (wholesale)

Divide the above amount by 3 :
\$ $\qquad$ $3=\$$ $\qquad$ /mo.

Take that total amount for each month \& multiply it by 2 to find out what your total retail sales goal needs to be:
\$ $\qquad$ $x 2=\$$ $\qquad$
Take that total and multiply it by .40 to discover what your profit will be each month:
\$ $\qquad$ $x .40=\$$
Refer to your monthly goal sheet to make a plan and track it!

## NEW TEAM MEMBERS:

To determine how many new qualified team members you'll need, deduct your Personal Star Wholesale Goal from your TOTAL Star Goal:

Total Star Goal: \$ $\qquad$
minus Your Star Goal: \$ $\qquad$
$=$ $\qquad$
Take that difference and divide it by $\$ 600$ to calculate how many new qualified team members you'll want to bless this quarter!
\$ $\qquad$ \$600 = $\qquad$ NQTM
(New Qualified Team Members)
$\qquad$
$\qquad$




## PLACE THE THE 2ND QTR STAR POSTER HERE

## MY 2ND QTR STAR GOAL TRACKING!

Circle the Prize/Prizes that you're excited to earn or visit MK Total Rewards for MORE!!

TOTAL STAR GOAL: $\qquad$
Let's calculate what your personal star \& total new qualified team members would look like in order to reach your total goal? This is where you'll map a plan.

Determine Your Personal Star Goal: \$ $\qquad$ (wholesale)

Divide the above amount by 3 :
\$ $\qquad$ $3=\$$ $\qquad$ /mo.

Take that total amount for each month \& multiply it by 2 to find out what your total retail sales goal needs to be:
\$ $\qquad$ $x 2=\$$ $\qquad$
Take that total and multiply it by .40 to discover what your profit will be each month:
\$ $\qquad$ $x .40=\$$
Refer to your monthly goal sheet to make a plan and track it!

## NEW TEAM MEMBERS:

To determine how many new qualified team members you'll need, deduct your Personal Star Wholesale Goal from your TOTAL Star Goal:

Total Star Goal: \$ $\qquad$
minus Your Star Goal: \$ $\qquad$
$=$ $\qquad$
Take that difference and divide it by $\$ 600$ to calculate how many new qualified team members you'll want to bless this quarter!
$\qquad$ $\$ 600=$ $\qquad$ NQTM
(New Qualified Team Members)
$\qquad$
$\qquad$

| BEA 2ND QTR STARIII <br> OCTOBER 1 - DECEMBER 31, 2024 |  |  |  |  |  | 9,600 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 9,000 |  |
|  |  |  |  |  |  | 8,700 |  |
| WEEK 0 F: | WEEKLY ReTALL SALESTOTAL | $\begin{aligned} & \text { 40\%prpofit } \\ & \text { TOTTLI } \end{aligned}$ | $\begin{gathered} \hline \text { WHEELY } \\ \text { WHOCSSALE } \\ \text { ORORSTOTAL } \end{gathered}$ | $\begin{aligned} & \hline \text { \# IUALIFIED* } \\ & \text { NEWEWEAM } \\ & \text { MEMBERS } \end{aligned}$ | CONTEST <br> CREDTS | 8,400 |  |
|  |  |  |  |  |  | 8,100 |  |
| OCT1-5 ${ }_{\text {O- }}$ |  |  |  |  |  | 7.800 |  |
| OCT6-12 |  |  |  |  |  | 7,400 |  |
| OCT 13-19 |  |  |  |  |  | 7,100 |  |
| OCT $20-26$ |  |  |  |  |  | 6,600 |  |
| OCT 27-NOV 2 |  |  |  |  |  | 6,300 |  |
| NOV3-9 |  |  |  |  |  | 6,000 |  |
| NoV 10-16 |  |  |  |  |  | 5,700 | $\underbrace{}_{\text {PEARL }}$ |
| Nov 17-23 |  |  |  |  |  | 5,400 |  |
| NoV24-30 |  |  |  |  |  | 5,100 |  |
| DEC 1-7 |  |  |  |  |  | 4,800 |  |
| DEC8-14 |  |  |  |  |  | 4,500 |  |
| DEC 15-21 |  |  |  |  |  | 4,200 |  |
| DEC 22-28 |  |  |  |  |  | 3,900 |  |
| DEC 29-31 |  |  |  |  |  | 3,600 | (emerald |
| TOTALS | s | \$ | \$ | + |  | 3,300 |  |
| *A qualified new personal team member is one whose Independent Beauty Consultant Agreement and a minimum of $\$ 600$ in retail Sect. 1 orders are postmarked and accepted by the company within the contest quarter. <br> Every NEW Qualified* Team Member Once YOU Reach Sapphire Star gives you an additional 600 contest credit points! |  |  |  |  |  | 3,000 | iamond |
|  |  |  |  |  |  | 2,700 |  |
|  |  |  |  |  |  | 2,400 | UBY |
|  |  |  |  |  |  | 2.100 |  |
| STARLEVEL |  | AVG Retal sales Per week |  | With every $\$ 300$ wholesale, fill in a square!! Once you hit SAPPHIRE STAR, add 600 |  | 500 |  |
| SAPPHRE |  | \$300 |  |  |  | 1200 |  |
| RUBY |  | \$400 |  |  |  | 1,200 |  |
| DIAMOND |  | \$500 |  |  |  | 900 |  |
| EMERALD |  | \$600 |  |  |  | 600 |  |
| PEARL |  | S800 OR MORE! |  |  | feam member! | 300 |  |



NOTES

# UNIT REPORTS <br> Insert Unit Members print out FROM BUSINESS TOOLS \& Insert In This Section 

NOTES


JULY 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
| :--- | :--- | :--- | :--- |
|  | 1 Canada Day <br> Happy New Seminar <br> Year! <br> Q1 Star Begins | 2 | 3 |
| 7 | 8 | 9 | 10 |
| 14 | 15 Fall/Holiday PCP <br> Enrollment Begins | 16 | 17 |
| 21 | 22 | 23 | 30 |
| 28 | 29 |  |  |

"This can be the year of your Dreams."
~Mary Kay Ash

| THURSDAY | FRIDAY | SATURDAY | AUGUST |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 4 | 5 | 6 |  | M | T W | W T | F | s |
|  |  |  |  | 5 | 7 | 78 | ${ }_{9}$ | 10 |
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|  |  |  |  | B 19 | 202 | 2122 | 23 | 24 |
|  |  |  |  | 26 | 28 | 28 | 30 | 31 |
| 11 | 12 | 13 |  |  |  |  |  |  |
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| 25 | 26 | 27 |  |  |  |  |  |  |
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|  |  |  |  | PLACE PICTURE OF TOP DIRECTOR/PRESTIGE TRIP HERE! |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | WHOLESALE GOAL: \$ |  |  |
|  |  |  |  | Date | Wholes | Wholesale Needed |
|  |  |  |  | 5th |  |  |
| 20 NEW UNIT MEMBERS re New Personal Team Members (Highlighted) |  |  |  | 10th |  |  |
|  |  |  |  | 15th |  |  |
| 1 | Initial Order: | 11 |  | 20th |  |  |
| 2 | Initial Order: | 12 |  |  |  |  |
| 3 | Initial Order: | 13 |  | 25th |  |  |
| 4 |  | 14 |  | 30th |  |  |
| 5 | Intitial Order: | 15 |  | Finished With: |  |  |
| 6 | Initial Order: | 16 |  |  |  |  |
| 7 | Initial Order: | 17 |  | LEADERS IN RED! |  | SENIOR CONSULTANTS |
| 8 | Initial Order: | 18 |  |  |  |  |
| 9 | Initial Order: | 19 |  |  |  |  |
| 10 | Initial Order: | 20 |  |  |  |  |
| 2ND QUARTER STARS! <br> $5=\$ 300$ Bonus THIS MONTH $+\$ 50$ with each additional one! |  |  |  |  |  |  |
| 1 | 7 |  | 13 |  |  |  |
| 2 | 8 |  | 14 |  |  |  |
| 3 | 9 |  | 15 |  |  |  |
| 4 | 10 |  | 16 |  |  |  |
| 5 | 11 |  | 17 |  |  |  |
| 6 | 12 |  | 18 |  |  |  |

4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
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| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
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| 30 |  |  |  |  |  |  |  |
|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
| 32 |  |  |  |  |  |  |  |
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|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
| 8. | 28. |
| 9. | 29. |
| 10. | 30. |
| 11. | 31. |
| 12. | 32. |
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| 14. | 34. |
| 15. | 35. |
| 16. | 36. |
| 17. | 37. |
| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
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| 53. | 83. |
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| 64. | 94. |
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| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | 23. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | 24. |  |  |
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|  | 25. |  |  |
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|  | 26. |  |  |
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|  | 27. |  |  |
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|  | 28. |  |  |
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|  | 29. |  |  |
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|  | 30. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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|  | 33. |  |  |
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|  | 34. |  |  |
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|  | 35. |  |  |
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|  | 36. |  |  |
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|  | 37. |  |  |
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|  | 38. |  |  |
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|  | 39. |  |  |
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|  | 40. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |
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| 9 |  |  |  |  |  |  |
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| 11 |  |  |  |  |  |  |
| 12 |  |  |  |  |  |  |
| 13 |  |  |  |  |  |  |
| 14 |  |  |  |  |  |  |
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| 18 |  |  |  |  |  |  |
| 19 |  |  |  |  |  |  |
| 20 |  |  |  |  |  |  |


|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 |  |  |  |  |  |  |
| 22 |  |  |  |  |  |  |
| 23 |  |  |  |  |  |  |
| 24 |  |  |  |  |  |  |
| 25 |  |  |  |  |  |  |
| 26 |  |  |  |  |  |  |
| 27 |  |  |  |  |  |  |
| 28 |  |  |  |  |  |  |
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| 30 |  |  |  |  |  |  |
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| 37 |  |  |  |  |  |  |
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| 40 |  |  |  |  |  |  |



Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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## SUNDAY BRAIN DUMP for the week of JUNE 30 - JULY 6

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Weekly Plan Sheet from JUNE 30

| Sunday, June 30 | Monday, July 1 | Tuesday, July 2 | Wednesday, July 3 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |



## SUNDAY BRAIN DUMP for the week of JULY 7 - JULY 13

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from JULY 7

| Sunday, July 7 | Monday, July 8 | Tuesday, July 9 | Wednesday, July 10 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |



## SUNDAY BRAIN DUMP for the week of JULY 14 - JULY 20

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from JULY 14

| Sunday, July 14 | Monday, July 15 | Tuesday, July 16 | Wednesday, July 17 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, July 18 | Friday, July 19 | Saturday, July 20 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| :45 | 45 | 45 |  |
| 7 | 7 | ${ }^{7}$ | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | : 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 145 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| 45 | : 45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | : 45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | -30 |  |
| :45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | . 30 | . 30 |  |
| :45 | :45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of JULY 21 - JULY 27

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from JULY 21

| Sunday, July 21 | Monday, July 22 | Tuesday, July 23 | Wednesday, July 24 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, July 25 | Friday, July 26 | Saturday, July 27 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| :45 | 45 | 45 |  |
| 7 | 7 | ${ }^{7}$ | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | : 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 145 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| 45 | : 45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | : 45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | -30 |  |
| :45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of JULY 28 - AUGUST 3

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from JULY 28

| Sunday, July 28 | Monday, July 29 | Tuesday, July 30 | Wednesday, July 31 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, August 1 | Friday, August 2 | Saturday, August 3 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Family Time |
| 45 | :45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | :45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 |  |
| 45 | :45 | : 45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | . 30 |  |
| 45 | :45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | . 30 |  |
| 45 | :45 | 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | 45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 |  |
| 45 | :45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 |  |
| :45 | :45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | . 30 |  |
| 45 | :45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | . 30 |  |
| 45 | :45 | :45 |  |

NOTES


AUGUST 2024

"The only difference between successful people \& unsuccessful people is EXTRAORDINARY DETERMINATION." ~ Mary Kay Ash



4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
| 6 |  | + |  |
|  |  | = |  |
| 7 |  | + |  |
|  |  | = |  |
| 8 |  | + |  |
|  |  | $=$ |  |
| 9 |  | + |  |
|  |  | = |  |
| 10 |  | + |  |
|  |  | $=$ |  |
| 11 |  | + |  |
|  |  | = |  |
| 12 |  | + |  |
|  |  | = |  |
| 13 |  | + |  |
|  |  | = |  |
| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |  |
| 11 |  |  |  |  |  |  |  |
| 12 |  |  |  |  |  |  |  |
| 13 |  |  |  |  |  |  |  |
| 14 |  |  |  |  |  |  |  |
| 15 |  |  |  |  |  |  |  |
| 16 |  |  |  |  |  |  |  |
| 17 |  |  |  |  |  |  |  |
| 18 |  |  |  |  |  |  |  |
| 19 |  |  |  |  |  |  |  |
| 20 |  |  |  |  |  |  |  |
| 21 |  |  |  |  |  |  |  |
| 22 |  |  |  |  |  |  |  |
| 23 |  |  |  |  |  |  |  |
| 24 |  |  |  |  |  |  |  |
| 25 |  |  |  |  |  |  |  |
| 26 |  |  |  |  |  |  |  |
| 27 |  |  |  |  |  |  |  |
| 28 |  |  |  |  |  |  |  |
| 29 |  |  |  |  |  |  |  |
| 30 |  |  |  |  |  |  |  |
|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
| 32 |  |  |  |  |  |  |  |
| 33 |  |  |  |  |  |  |  |
| 34 |  |  |  |  |  |  |  |
| 35 |  |  |  |  |  |  |  |
| 36 |  |  |  |  |  |  |  |
| 37 |  |  |  |  |  |  |  |
| 38 |  |  |  |  |  |  |  |
| 39 |  |  |  |  |  |  |  |
| 40 |  |  |  |  |  |  |  |
| 41 |  |  |  |  |  |  |  |
| 42 |  |  |  |  |  |  |  |
| 43 |  |  |  |  |  |  |  |
| 44 |  |  |  |  |  |  |  |
| 45 |  |  |  |  |  |  |  |
| 46 |  |  |  |  |  |  |  |
| 47 |  |  |  |  |  |  |  |
| 48 |  |  |  |  |  |  |  |
| 49 |  |  |  |  |  |  |  |
| 50 |  |  |  |  |  |  |  |
| 51 |  |  |  |  |  |  |  |
| 52 |  |  |  |  |  |  |  |
| 53 |  |  |  |  |  |  |  |
| 54 |  |  |  |  |  |  |  |
| 55 |  |  |  |  |  |  |  |
| 56 |  |  |  |  |  |  |  |
| 57 |  |  |  |  |  |  |  |
| 58 |  |  |  |  |  |  |  |
| 59 |  |  |  |  |  |  |  |
| 60 |  |  |  |  |  |  |  |
|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
| 8. | 28. |
| 9. | 29. |
| 10. | 30. |
| 11. | 31. |
| 12. | 32. |
| 13. | 33. |
| 14. | 34. |
| 15. | 35. |
| 16. | 36. |
| 17. | 37. |
| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
| 44. | 74. |
| 45. | 75. |
| 46. | 76. |
| 47. | 77. |
| 48. | 78. |
| 49. | 79. |
| 50. | 80. |
| 51. | 81. |
| 52. | 82. |
| 53. | 83. |
| 54. | 84. |
| 55. | 85. |
| 56. | 86. |
| 57. | 87. |
| 58. | 88. |
| 59. | 89. |
| 60. | 90. |
| 61. | 91. |
| 62. | 92. |
| 63. | 93. |
| 64. | 94. |
| 65. | 95. |
| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | 23. |  |  |
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|  | 29. |  |  |
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|  | 30. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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|  | 33. |  |  |
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|  | 34. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  |  |  |  |  |  |
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| 19 |  |  |  |  |  |  |
| 20 |  |  |  |  |  |  |


|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 |  |  |  |  |  |  |
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| 24 |  |  |  |  |  |  |
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| 26 |  |  |  |  |  |  |
| 27 |  |  |  |  |  |  |
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| 30 |  |  |  |  |  |  |
| 31 |  |  |  |  |  |  |
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| 34 |  |  |  |  |  |  |
| 35 |  |  |  |  |  |  |
| 36 |  |  |  |  |  |  |
| 37 |  |  |  |  |  |  |
| 38 |  |  |  |  |  |  |
| 39 |  |  |  |  |  |  |
| 40 |  |  |  |  |  |  |



Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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## SUNDAY BRAIN DUMP for the week of AUGUST 4 - AUGUST 10

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Weekly Plan Sheet from AUGUST 4

| Sunday, August 4 | Monday, August 5 | Tuesday, August 6 | Wednesday, August 7 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, August 8 | Friday, August 9 | Saturday, August 10 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| :45 | :45 | :45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | :45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| 30 | . 30 | :30 |  |
| 45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| 30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | : 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | ${ }^{2}$ | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 44 | 45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | :45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of AUGUST 11 - AUGUST 17

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from AUGUST 11

| Sunday, August 11 | Monday, August 12 | Tuesday, August 13 | Wednesday, August 14 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |



## SUNDAY BRAIN DUMP for the week of AUGUST 18 - AUGUST 24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc.....
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from AUGUST 18

| Sunday, August 18 | Monday, August 19 | Tuesday, August 20 | Wednesday, August 21 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |



## SUNDAY BRAIN DUMP for the week of AUGUST 25 - AUGUST 31

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from AUGUST 25

| Sunday, August 25 | Monday, August 26 | Tuesday, August 27 | Wednesday, August 28 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, August 29 | Friday, August 30 | Saturday, August 31 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Family Time |
| 45 | :45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | :45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 |  |
| :45 | :45 | : 45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | . 30 |  |
| 45 | :45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | . 30 |  |
| :45 | :45 | 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | . 30 |  |
| :45 | :45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

NOTES


SEPTEMBER 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
| :--- | :--- | :--- | :--- |
| 1 | 2 Labour Day | 3 | 4 |
| 8 | 9 Fall/Holiday <br> Products Early Order <br> for PCP/Stars Begins | 10 | 11 |

"Give yourself something to work toward constantly." ~ Mary Kay Ash


Top Director Prestige Trip 2024, Kona, Hawaii

|  |  |  | $\square$ |
| :--- | :--- | :--- | :--- |
| 19 | 20 | 21 | $\square$ |
| 26 | 27 | 28 | $\square$ |



4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
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|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
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| 7 |  | + |  |
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| 8 |  | + |  |
|  |  | $=$ |  |
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| 13 |  | + |  |
|  |  | = |  |
| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
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|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
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| 60 |  |  |  |  |  |  |  |
|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
| 8. | 28. |
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| 10. | 30. |
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| 12. | 32. |
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| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
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| 61. | 91. |
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| 63. | 93. |
| 64. | 94. |
| 65. | 95. |
| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |
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| 20 |  |  |  |  |  |  |


|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21 |  |  |  |  |  |  |
| 22 |  |  |  |  |  |  |
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| 40 |  |  |  |  |  |  |



Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
| :--- | :--- | :--- | :--- | :--- | :--- |
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## SUNDAY BRAIN DUMP for the week of SEPTEMBER 1 - SEPTEMBER 7

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Weekly Plan Sheet from SEPTEMBER 1

| Sunday, September 1 | Monday, September 2 | Tuesday, September 3 | Wednesday, September 4 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |


| Thursday, September 5 | Friday, September 6 | Saturday, September 7 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith. |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| :45 | :45 | :45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | :30 |  |
| :45 | : 45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | : 45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of SEPTEMBER 8 - SEPTEMBER 14

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

## Weekly Plan Sheet from SEPTEMBER 8

| Sunday, September 8 | Monday, September 9 | Tuesday, September 10 | Wednesday, September 11 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | : 45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | 1:45 | :45 |


| Thursday, September 12 | Friday, September 13 | Saturday, September 14 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.. |
| 15 | 15 | ${ }^{15}$ |  |
| 30 | 30 | 30 | Family Time |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| 15 | 15 | ${ }^{15}$ |  |
| 30 | ${ }^{30}$ | ${ }^{30}$ | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| 15 | 15 | 15 |  |
| 30 | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| 15 | 15 | ${ }^{15}$ |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 145 | 115 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 11 | 11 | 11 |  |
| ${ }^{15}$ | 15 | 15 | BOOKINGS/ FACES RESULTS |
| 30 | 30 | 30 | BOOKINGS/FACES RESULTS |
| 45 | 45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| 15 | ${ }^{15}$ | ${ }^{12}$ |  |
| 30 | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| 15 | 15 | 115 |  |
| 30 | 30 | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 |  |
| 2 | 15 | ${ }^{2}$ |  |
| 15 | ${ }^{15}$ | ${ }^{15}$ | Total Sales This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| 15 | 15 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| 15 | 115 | ${ }^{15}$ | Wholesale Orders This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| 15 | 15 | 115 |  |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| 15 | 115 | 145 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 15 | 115 | 115 |  |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| 15 | 15 | 15 | New Personal Team Members_ |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 9 | 9 | 9 | Team Sharing Appts: ___ |
| 115 | :15 | 15 |  |
| 30 | 30 | . 30 | New Team Members: |
| 45 | 45 | 45 |  |

## SUNDAY BRAIN DUMP for the week of SEPTEMBER 15 - SEPTEMBER 21

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc.
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from SEPTEMBER 15

| Sunday, September 15 | Monday, September 16 | Tuesday, September 17 | Wednesday, September 18 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | 15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| 115 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | . 30 |
| :45 | 45 | :45 | 45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | 115 |
| :30 | . 30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| 115 | 15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 4 | 4 | 4 | 4 |
| :15 | 15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | : 45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | : 45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | :45 |


| Thursday, September 19 | Friday, September 20 | Saturday, September 21 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.. |
| :15 | :15 | :15 |  |
| :30 | :30 | ${ }^{30}$ | Family Time |
| :45 | : 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | 15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | : 45 | :45 |  |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :30 | :30 | . 30 |  |
| :45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | 115 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | 45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | . 30 | . 30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | New Personal Team Members |
| 45 | 45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | . 30 | . 30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of SEPTEMBER 22 - SEPTEMBER 28

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from SEPTEMBER 22

| Sunday, September 22 | Monday, September 23 | Tuesday, September 24 | Wednesday, September 25 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | 45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| 45 | :45 | :45 | 45 |
| 8 | 8 | 8 | 8 |
| 15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| 15 | :15 | :15 | :15 |
| :30 | :30 | . 30 | . 30 |
| 45 | : 45 | :45 | 45 |
| 10 | 10 | 10 | 10 |
| 15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| 45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| 115 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | 45 |
| 12 | 12 | 12 | 12 |
| 115 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | 45 | :45 | 45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | 45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| 45 | 45 | :45 | 45 |
| 6 | 6 | 6 | 6 |
| 15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | 45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| : 45 | : 45 | :45 | 45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| 45 | :45 | :45 | :45 |


| Thursday, September 26 | Friday, September 27 | Saturday, September 28 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.. |
| :15 | :15 | :15 |  |
| :30 | :30 | ${ }^{30}$ | Family Time |
| :45 | : 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | 15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | : 45 | :45 |  |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :30 | :30 | . 30 |  |
| :45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | 115 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | 45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | New Personal Team Members |
| 45 | 45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

NOTES


## OCTOBER 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
| :--- | :--- | :--- | :--- |
|  |  | 1 Q2 Star Begins | 2 |
| 6 | 7 | 8 WINTER Look <br> Book Begins Mailing | 9 |
| 13 | 14 Thanksgiving Day | 15 | 16 Bosses Day |
| 20 | 21 | 22 | 23 |
| 27 | 28 | 29 WINTER Look <br> Book Begins Mailing | 30 |

"GOD didn't have time to create a nobody just a somebody."
~Mary Kay Ash



4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
| 6 |  | + |  |
|  |  | = |  |
| 7 |  | + |  |
|  |  | = |  |
| 8 |  | + |  |
|  |  | $=$ |  |
| 9 |  | + |  |
|  |  | = |  |
| 10 |  | + |  |
|  |  | $=$ |  |
| 11 |  | + |  |
|  |  | = |  |
| 12 |  | + |  |
|  |  | = |  |
| 13 |  | + |  |
|  |  | = |  |
| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
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| 30 |  |  |  |  |  |  |  |
|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
| 32 |  |  |  |  |  |  |  |
| 33 |  |  |  |  |  |  |  |
| 34 |  |  |  |  |  |  |  |
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| 58 |  |  |  |  |  |  |  |
| 59 |  |  |  |  |  |  |  |
| 60 |  |  |  |  |  |  |  |
|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
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| 10. | 30. |
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| 12. | 32. |
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| 17. | 37. |
| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
| 44. | 74. |
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| 63. | 93. |
| 64. | 94. |
| 65. | 95. |
| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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|  | 33. |  |  |
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|  | 40. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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## SUNDAY BRAIN DUMP for the week of SEPTEMBER 29 - OCTOBER 5

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Weekly Plan Sheet from SEPTEMBER 29

| Sunday, September 29 | Monday, September 30 | Tuesday, October 1 | Wednesday, October 2 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
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| :45 | :45 | :45 | 45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | 115 |
| 30 | :30 | :30 | :30 |
| :45 | :45 | :45 | 45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| 30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| . 30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | 45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| . 30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | 45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| 30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 2 | 2 | 2 | 2 |
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| :45 | 45 | :45 | 45 |
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| 4 | 4 | 4 | 4 |
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| 5 | 5 | 5 | 5 |
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| 6 | 6 | 6 | 6 |
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| 45 | :45 | :45 | :45 |
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| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| . 30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |


| Thursday, October 3 | Friday, October 4 | Saturday, October 5 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith... |
| 115 | 115 | ${ }^{115}$ |  |
| ${ }^{30}$ | ${ }^{30}$ | 30 | Family Time |
| 45 | 45 | 45 |  |
| 15 | ${ }^{7}$ | ${ }^{7}$ | Date Night |
| 115 | 115 | 15 |  |
| 30 | ${ }^{30}$ | 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| 15 | 115 | 15 |  |
| 30 | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| 15 | 115 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 15 | 115 | 15 |  |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 11 | 11 | 11 |  |
| 115 | ${ }^{115}$ | ${ }_{30}^{15}$ | BOOKINGS/ FACES RESULTS |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ |  |
|  |  |  | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| ${ }_{1}^{12}$ | 12 | 12 |  |
| ${ }^{15}$ | ${ }^{12}$ | 12 <br> 30 <br> 30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| 115 | 115 | 15 |  |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 |  |
| - | 2 | 15 | Total Sales This Week: |
| ${ }^{15}$ | ${ }^{15}$ | ${ }^{15}$ |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| 15 | 115 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| ${ }^{15}$ | ${ }^{15}$ | ${ }^{15}$ | Wholesale Orders This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| ${ }^{15}$ | ${ }^{15}$ | ${ }^{15}$ |  |
| 30 | ${ }^{30}$ | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| 15 | ${ }^{15}$ | ${ }^{15}$ |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | 115 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | S |  |
| 15 | 115 | 15 | New Personal Team Members |
| ${ }^{30}$ | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| ${ }^{15}$ | ${ }^{15}$ | 115 | New Team Members: |
| 30 | ${ }^{30}$ | ${ }^{30}$ |  |
| 45 | 145 |  |  |

## SUNDAY BRAIN DUMP for the week of OCTOBER 6 - OCTOBER 12

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from OCTOBER 6

| Sunday, October 6 | Monday, October 7 | Tuesday, October 8 | Wednesday, October 9 |
| :---: | :---: | :---: | :---: |
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| Thursday, October 10 | Friday, October 11 | Saturday, October 12 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| 15 | 115 | 115 |  |
| 30 | 30 | 33 | Family Time |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| 115 | 15 | 15 |  |
| 30 | 30 | 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 。 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| ${ }^{15}$ | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | ${ }^{45}$ | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| 15 | :15 | :15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 115 | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 11 | 11 | 11 |  |
| 115 | 15 | 15 | BOOKINGS/ FACES RESULTS |
| 30 | ${ }^{30}$ | 30 | BOOKNGS/FACES RESULTS |
| 45 | 45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| 115 | $1{ }^{15}$ | :15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| 115 | 115 | :15 |  |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 | Total Sales This Week: |
| 2 | ${ }^{2}$ | ${ }^{2}$ |  |
| :15 | :15 | ${ }^{15}$ | Total Sales This Week: |
| 30 | .30 | 30 |  |
| 45 | 45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| 15 | :15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | 115 | 115 | Wholesale Orders This Week: |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| 15 | :15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| ${ }^{15}$ | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | 15 | 115 |  |
| 30 | 30 | :30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| 115 | :15 | :15 | New Personal Team Members_ |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 9 | 9 | 9 | Team Sharing Appts: |
| 15 | :15 | :15 |  |
| 30 | 38 | 38 | New Team Members: |
| 45 | 45 | 145 |  |

## SUNDAY BRAIN DUMP for the week of OCTOBER 13 - OCTOBER 19

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from OCTOBER 13

| Sunday, October 13 | Monday, October 14 | Tuesday, October 15 | Wednesday, October 16 |
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| Thursday, October 17 | Friday, October 18 | Saturday, October 19 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| 15 | 115 | ${ }^{15}$ |  |
| 30 | 30 | 30 | Family Time |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| 115 | :15 | 15 |  |
| 30 | 30 | 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| ${ }^{15}$ | 15 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| 15 | 115 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 115 | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 11 | 11 | 11 |  |
| 115 | 15 | 15 | BOOKINGS/ FACES RESULTS |
| 30 | 30 | 30 | BOOKINGS/FACES RESULTS |
| 45 | 45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | ${ }^{15}$ | :15 |  |
| 30 | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| 115 | 115 | 14 |  |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 | Total Sales This Week: |
| ${ }^{2}$ | ${ }^{2}$ | ${ }^{2}$ |  |
| :15 | 145 | ${ }^{15}$ | Total Sales This Week: |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| 15 | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | ${ }^{15}$ | ${ }^{15}$ | Wholesale Orders This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| 15 | 115 | 115 |  |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| ${ }^{15}$ | 115 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | ${ }^{15}$ | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| 115 | 15 | 15 | New Personal Team Members_ |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 9 | 9 | 9 | Team Sharing Appts: |
| 115 | 15 | 115 | New Team Members: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |

## SUNDAY BRAIN DUMP for the week of OCTOBER 20 - OCTOBER 26

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from OCTOBER 20

| Sunday, October 20 | Monday, October 21 | Tuesday, October 22 | Wednesday, October 23 |
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| Thursday, October 24 | Friday, October 25 | Saturday, October 26 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| 15 | 115 | 115 |  |
| 30 | 30 | 33 | Family Time |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| 115 | :15 | 15 |  |
| 30 | 30 | 30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | . | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| ${ }^{15}$ | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | ${ }^{45}$ | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| 15 | 115 | :15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 115 | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 11 | 11 | 11 |  |
| 115 | 15 | 15 | BOOKINGS/ FACES RESULTS |
| 30 | 30 | 30 | BOOKNGS/FACES RESULTS |
| 45 | 45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| 115 | ${ }^{15}$ | :15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| 115 | 115 | :15 |  |
| ${ }^{30}$ | ${ }^{30}$ | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 | Total Sales This Week: |
| 2 | ${ }^{2}$ | ${ }^{2}$ |  |
| :15 | 145 | ${ }^{15}$ | Total Sales This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| 15 | 15 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| 115 | ${ }^{15}$ | 15 | Wholesale Orders This Week: |
| 30 | 30 | ${ }^{30}$ |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| 115 | 115 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| ${ }^{15}$ | ${ }^{15}$ | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | ${ }^{15}$ | 115 |  |
| 30 | 30 | :30 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| 115 | 15 | :15 | New Personal Team Members_ |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 9 | 9 | 9 | Team Sharing Appts: |
| 15 | 15 | :15 |  |
| 30 | 30 | 38 | New Team Members: |
| 45 | 45 | 145 |  |

## SUNDAY BRAIN DUMP for the week of OCTOBER 27 - NOVEMBER 2

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from OCTOBER 27

| Sunday, October 27 | Monday, October 28 | Tuesday, October 29 | Wednesday, October 30 |
| :---: | :---: | :---: | :---: |
| ${ }_{6}^{6}$ |  |  |  |
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| \% |  |  | ${ }^{\circ}$ |
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| ${ }^{3}$ |  |  |  |
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| \% |  |  |  |
| ${ }^{4}$ |  |  |  |
| \% |  |  |  |
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| \% |  |  | \% |
| ${ }^{6}$ |  |  |  |
| * |  |  | ${ }^{\circ}$ |
| \% |  |  | ${ }^{\text {c }}$ |
| ${ }^{7}$ |  |  |  |
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| \% |  |  |  |
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| Thursday, October 31 | Friday, November 1 | Saturday, November 2 | PLAN YOUR WEEK IN COLOR! <br> Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith. |
| :15 | :15 | :15 |  |
| :30 | :30 | ${ }^{30}$ | Family Time |
| 45 | :45 | :45 |  |
| 7 | ${ }^{7}$ | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | BOOKIN |
| 45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | :45 |  |
| 2 | ${ }^{2}$ | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |
| 3 | 3 | 3 | 40\% Profit: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | :30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 |  |
| :15 | 115 | :15 | SHARING THE OPPORTUNITY |
| :30 | . 30 | :30 | RESULTS |
| :45 | :45 | :45 |  |
| 8 | 8 | 8 | ersonal Sharing Appts: |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |

NOTES


NOVEMBER 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
|  |  |  |  |
| 3 Daylight Savings <br> Time Ends | 4 | 5 | 6 |
| 10 | 11 Remembrance <br> Day | 12 | 13 |
| 17 | 18 | 19 | 20 |
| 24 | 25 | 26 | 27 |

"IF YOU BELIEVE IT, YOU CAN ACHIEVE IT." ~ Mary Kay Ash



4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
| 6 |  | + |  |
|  |  | = |  |
| 7 |  | + |  |
|  |  | = |  |
| 8 |  | + |  |
|  |  | $=$ |  |
| 9 |  | + |  |
|  |  | = |  |
| 10 |  | + |  |
|  |  | $=$ |  |
| 11 |  | + |  |
|  |  | = |  |
| 12 |  | + |  |
|  |  | = |  |
| 13 |  | + |  |
|  |  | = |  |
| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
| 8 |  |  |  |  |  |  |  |
| 9 |  |  |  |  |  |  |  |
| 10 |  |  |  |  |  |  |  |
| 11 |  |  |  |  |  |  |  |
| 12 |  |  |  |  |  |  |  |
| 13 |  |  |  |  |  |  |  |
| 14 |  |  |  |  |  |  |  |
| 15 |  |  |  |  |  |  |  |
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| 22 |  |  |  |  |  |  |  |
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| 24 |  |  |  |  |  |  |  |
| 25 |  |  |  |  |  |  |  |
| 26 |  |  |  |  |  |  |  |
| 27 |  |  |  |  |  |  |  |
| 28 |  |  |  |  |  |  |  |
| 29 |  |  |  |  |  |  |  |
| 30 |  |  |  |  |  |  |  |
|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
| 32 |  |  |  |  |  |  |  |
| 33 |  |  |  |  |  |  |  |
| 34 |  |  |  |  |  |  |  |
| 35 |  |  |  |  |  |  |  |
| 36 |  |  |  |  |  |  |  |
| 37 |  |  |  |  |  |  |  |
| 38 |  |  |  |  |  |  |  |
| 39 |  |  |  |  |  |  |  |
| 40 |  |  |  |  |  |  |  |
| 41 |  |  |  |  |  |  |  |
| 42 |  |  |  |  |  |  |  |
| 43 |  |  |  |  |  |  |  |
| 44 |  |  |  |  |  |  |  |
| 45 |  |  |  |  |  |  |  |
| 46 |  |  |  |  |  |  |  |
| 47 |  |  |  |  |  |  |  |
| 48 |  |  |  |  |  |  |  |
| 49 |  |  |  |  |  |  |  |
| 50 |  |  |  |  |  |  |  |
| 51 |  |  |  |  |  |  |  |
| 52 |  |  |  |  |  |  |  |
| 53 |  |  |  |  |  |  |  |
| 54 |  |  |  |  |  |  |  |
| 55 |  |  |  |  |  |  |  |
| 56 |  |  |  |  |  |  |  |
| 57 |  |  |  |  |  |  |  |
| 58 |  |  |  |  |  |  |  |
| 59 |  |  |  |  |  |  |  |
| 60 |  |  |  |  |  |  |  |
|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
| 8. | 28. |
| 9. | 29. |
| 10. | 30. |
| 11. | 31. |
| 12. | 32. |
| 13. | 33. |
| 14. | 34. |
| 15. | 35. |
| 16. | 36. |
| 17. | 37. |
| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
| 44. | 74. |
| 45. | 75. |
| 46. | 76. |
| 47. | 77. |
| 48. | 78. |
| 49. | 79. |
| 50. | 80. |
| 51. | 81. |
| 52. | 82. |
| 53. | 83. |
| 54. | 84. |
| 55. | 85. |
| 56. | 86. |
| 57. | 87. |
| 58. | 88. |
| 59. | 89. |
| 60. | 90. |
| 61. | 91. |
| 62. | 92. |
| 63. | 93. |
| 64. | 94. |
| 65. | 95. |
| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | 23. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
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|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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## SUNDAY BRAIN DUMP for the week of NOVEMBER 3 - NOVEMBER 9

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Weekly Plan Sheet from NOVEMBER 3

| Sunday, November 3 | Monday, November 4 | Tuesday, November 5 | Wednesday, November 6 |
| :---: | :---: | :---: | :---: |
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| Thursday, November 7 | Friday, November 8 | Saturday, November 9 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| :15 | :15 | :15 |  |
| :30 | :30 | . 30 | Family Time |
| :45 | :45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | : 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | -45 | : 45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | 115 |  |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | : 45 | 45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | 45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | 15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| 44 | :45 | 1:45 |  |

## SUNDAY BRAIN DUMP for the week of NOVEMBER 10 - NOVEMBER 16

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

## Weekly Plan Sheet from NOVEMBER 10

| Sunday, November 10 | Monday, November 11 | Tuesday, November 12 | Wednesday, November 13 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| 115 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| 115 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |


| Thursday, November 14 | Friday, November 15 | Saturday, November 16 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| 45 | 45 | :45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | : 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | 45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | : 45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | : 45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of NOVEMBER 17 - NOVEMBER 23

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from NOVEMBER 17

| Sunday, November 17 | Monday, November 18 | Tuesday, November 19 | Wednesday, November 20 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | : 45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | 45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | 45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | : 45 |
| 3 | 3 | $3$ | 3 |
| 115 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |


| Thursday, November 21 | Friday, November 22 | Saturday, November 23 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 | Family Time |
| 45 | :45 | 45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | : 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| . 30 | :30 | :30 |  |
| :45 | 45 | 45 |  |
| 6 | 6 | 6 |  |
| :15 | :15 | :15 | Unit Stars to Date: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | : 45 | : 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| . 30 | :30 | :30 | New Team Members: |
| 45 | 45 | : 45 |  |

## SUNDAY BRAIN DUMP for the week of NOVEMBER 24 - NOVEMBER 30

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from NOVEMBER 24

| Sunday, November 24 | Monday, November 25 | Tuesday, November 26 | Wednesday, November 27 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | 45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | 45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | : 45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | . 45 | 45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |


| Thursday, November 28 | Friday, November 29 | Saturday, November 30 | PLAN YOUR WEEK IN COLOR! <br> Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| 45 | :45 | :45 |  |
| 7 | 7 | ${ }^{7}$ | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | : 45 |  |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :30 | . 30 | :30 |  |
| 45 | 45 | :45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | 115 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | . 30 | :30 |  |
| 45 | 45 | : 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 |  |

NOTES


## DECEMBER 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY |
| :--- | :--- | :--- | :--- |
| 1 | 2 CYBER MONDAY | 3 | 4 |
| 8 | 9 | 10 | 11 |
| 15 Spring PCP |  |  |  |

"Expect great things, and great things will happen." ~Mary Kay Ash

| THURSDAY | FRIDAY | SATURDAY | JANUARY |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | 6 | 7 | s | M | T W | W T | T F | s |
|  |  |  |  | 6 | 78 | 2 | 23 | 4 |
|  |  |  | 12 | 13 | 1415 | 1516 | 1617 | 18 |
|  |  |  | 19 | 20 | 212 | 2223 | 24 | 25 |
|  |  |  | 26 | 27 | 28 | 2930 |  |  |
| 12 | 13 | 14 |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |
| 19 | 20 | 21 1st Day of Winter |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |
| 26 Boxing Day | 27 | 28 |  |  |  |  |  |  |
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4 OR MORE NEW QUALIFIED CONSULTANTS THIS MONTH! (Highlight Personal Qualified Team Members)
4 Qualified in a Month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Unit Member up to $\$ 1,000$ !

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |


| PERSONAL \& UNIT GOALS | BEGINNING OF THE MONTH: | END OF THE MONTH: |
| :--- | :--- | :--- |
| Unit Club Goal: |  |  |
| Court of Personal Sales: |  |  |
| Court of Personal Sharing: |  |  |
| Car Production: |  |  |
| Unit Size Goal: |  |  |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
lm Saving For:

Ready. Set. GOAL!


I Need To Profit:
$\underset{\text { (Include the tax for your goal in your profititoal) }}{\$} \div$

$$
\div 40=\$
$$

Projected Month Totals:
40\% Profit of Goal: $\qquad$
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section 2 / Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
My Retail Sales Goal:

## Month:

$\qquad$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial
= \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party
= \# Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale: $\qquad$
5\% Section 2/ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Orders Placed This Month:

| Date: | Section 1 | Section 2 |
| :--- | :--- | :--- |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Projected Unit Wholesale Production: $\qquad$
Actual Unit Wholesale Production:

Month/Quarter: $\qquad$
Projected Pay:

## Personal Sales

\$
Section 1 @ 50\%
$\square$

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$
$\$ 4,499.99$ or less = 9\%
Monthly Production x $\qquad$ \%

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
$5+$ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and
personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$
Team Prod x \%

## Personal Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 30 / Dec 31 / Mar 31 / Jun 30
\# of Stars: $\qquad$
Star Bonus =

## Personal Team Building

$\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$

## PTB Bonus =

Car Cash Compensation
*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 500$ |
| Premier Club | $\$ 700$ |
| Cadillac | $\$ 1,200$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: $\$ 1,000$
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: $\$ 1,000$


## Seminar Bonus =

## New Director Bonuses

A new Sales Director is entitled to a \$1,000 First-Year Sales
Director Program bonus when she achieves each of the following First-Year Sales
Director program challenges:

- On the Move $=\$ 1,000$
- Fab 50's = \$1,000
- Honor Society $=\$ 1,000$

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual. (Maximum of 10 )
1.
2.
3.
4.
5.
6.
7.
8.
9.
10. $\qquad$

Devel. Bonus =


## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Charitable Donations:

- Cash/Product Donations


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies



## Monthly Totals

Child Care:
Health Insurance: $\qquad$
Mortgage/Rent:
Utilities:
Mileage:

Retail Sales for


## KEY LEADERS I'M WORKING WITH THIS MONTH!



## KEY LEADERS I'M WORKING WITH THIS MONTH!



## PERSONAL RETAIL SALES MONTHLY GOAL: \$

Formula: Profit You Want to Have Divided by 0.40 = Total Personal Retail Sales Goal without tax.
Take a few minutes each day to calculate your total sales without tax \& then deduct that total from your goal.

| Date | Income Producing Activity | Total Retail Sales W/Out Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the 1st | Deduct Sales on 1st from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |
| 3 |  | + |  |
|  |  | = |  |
| 4 |  | + |  |
|  |  | = |  |
| 5 |  | + |  |
|  |  | $=$ |  |
| 6 |  | + |  |
|  |  | = |  |
| 7 |  | + |  |
|  |  | = |  |
| 8 |  | + |  |
|  |  | $=$ |  |
| 9 |  | + |  |
|  |  | = |  |
| 10 |  | + |  |
|  |  | $=$ |  |
| 11 |  | + |  |
|  |  | = |  |
| 12 |  | + |  |
|  |  | = |  |
| 13 |  | + |  |
|  |  | = |  |
| 14 |  | + |  |
|  |  | = |  |
| 15 |  | + |  |
|  |  | = |  |



| PERFECT START (15 Faces) OR POWER START (30 Faces) TRACKING SHEET |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt <br> Booked | Shared the Opportunity | New Team Member |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |
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| 30 |  |  |  |  |  |  |  |
|  | S | COLUMN FOR THE MON |  |  |  |  |  |

KEEP GOING!!!!!! Don't stop at 30 FACES! Faces will always take you places!

|  | Appt Date | Client's Name \& Phone Number | \# of Referrals | Total Retail Sales | 2nd Appt Booked | Shared the Opportunity | New Team Member |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 31 |  |  |  |  |  |  |  |
| 32 |  |  |  |  |  |  |  |
| 33 |  |  |  |  |  |  |  |
| 34 |  |  |  |  |  |  |  |
| 35 |  |  |  |  |  |  |  |
| 36 |  |  |  |  |  |  |  |
| 37 |  |  |  |  |  |  |  |
| 38 |  |  |  |  |  |  |  |
| 39 |  |  |  |  |  |  |  |
| 40 |  |  |  |  |  |  |  |
| 41 |  |  |  |  |  |  |  |
| 42 |  |  |  |  |  |  |  |
| 43 |  |  |  |  |  |  |  |
| 44 |  |  |  |  |  |  |  |
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| 59 |  |  |  |  |  |  |  |
| 60 |  |  |  |  |  |  |  |
|  | $50$ | H COLUMN FOR THE MONTH: |  |  |  |  |  |

# SHARING <br> <br> THE <br> <br> THE Mary Kay OpPORTUNTY 

## MARY KAY THE 4 P's QUESTIONS

You can use the 4 P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

You can write her answers down and refer to her responses during subsequent conversations.

## These questions help you to:

$\checkmark$ Find out who she is.
$\checkmark$ Understand what brings her joy.
$\checkmark$ Understand what she is most passionate about.
$\checkmark$ Bring her back to her "why" to keep her motivated.
$\checkmark$ Dream about possibilities with her.

## Sharing the Mary Kay Opportunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> (You may have one or all of these qualities)

1. Busy People

- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their family
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.


# 6 Reasons People Choose a <br> Mary Kay Business 

1. Money

- 50\% Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100*), Parties (avg. $\$ 300^{*}$ ), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars (As a Director)

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in 1-4 months with wholesale requirements.
- Cash Option: \$425, \$525, \$925 or \$1400 monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## MY SHARING APPOINTMENTS AT-A-GLANCE

## MONTH:

 DETAILED INFO UNDER THE SHARING SECTION| MY PERSONAL SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH! |  |
| :--- | :--- |
| NAME: | NAME: |
| 1. | 11. |
| 2. | 12. |
| 3. | 13. |
| 4. | 14. |
| 5. | 15. |
| 6. | 16. |
| 7. | 17. |
| 8. | 18. |
| 9. | 19. |
| 10. | 20. |

MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 1. | 21. |
| :---: | :---: |
| 2. | 22. |
| 3. | 23. |
| 4. | 24. |
| 5. | 25. |
| 6. | 26. |
| 7. | 27. |
| 8. | 28. |
| 9. | 29. |
| 10. | 30. |
| 11. | 31. |
| 12. | 32. |
| 13. | 33. |
| 14. | 34. |
| 15. | 35. |
| 16. | 36. |
| 17. | 37. |
| 18. | 38. |
| 19. | 39. |
| 20. | 40. |

## MY UNIT SHARING APPOINTMENTS: HIGHLIGHT THE ONES THAT START THEIR BUSINESS THIS MONTH!

| 41. | 71. |
| :---: | :---: |
| 42. | 72. |
| 43. | 73. |
| 44. | 74. |
| 45. | 75. |
| 46. | 76. |
| 47. | 77. |
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| 53. | 83. |
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| 57. | 87. |
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| 59. | 89. |
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| 61. | 91. |
| 62. | 92. |
| 63. | 93. |
| 64. | 94. |
| 65. | 95. |
| 66. | 96. |
| 67. | 97. |
| 68. | 98. |
| 69. | 99. |
| 70. | 100. |

SHARING RESULTS

| Total Personal Sharing <br> Appointments | Total Unit Sharing <br> Appointments | TOTAL | Total New Personal Team <br> Members | Total New Non-Personal <br> Unit Members | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | + | $=$ |  | $=$ |  |

## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS



## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 21. |  |  |
|  | 22. |  |  |
|  |  |  |  |
|  |  |  |  |
|  | 23. |  |  |
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## SHARING APPOINTMENT DETAILS

| Date | Name | Consultant | Address |
| :---: | :---: | :---: | :---: |
|  | Cell | Guest Event/ PPP | Notes |
|  | Email | Conf. Call |  |
| - | 31. |  |  |
|  | 32. |  |  |
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## SHARING APPOINTMENT DETAILS



## NEW <br> CONSULTANTS

## NEW PERSONAL \& UNIT MEMBERS Month:

|  | START DATE | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell\# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  | $\begin{aligned} & \text { START } \\ & \text { DATE } \end{aligned}$ | NAME | $\begin{aligned} & \text { 15TH } \\ & \text { DAY } \end{aligned}$ | Cell \# | $\begin{gathered} \text { Started } \\ \text { NC } \\ \text { Info Sheet } \end{gathered}$ | First Order Amount |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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Cuirls Coves Pearls Ofracking

| Beauty <br> Consultant | Earrings <br> Earned | Bracelet <br> Earned | Necklace <br> Earned | Senior Consultant | Red Jacket |
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## SUNDAY BRAIN DUMP for the week of DECEMBER 1 - DECEMBER 7

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

## Weekly Plan Sheet from DECEMBER 1

| Sunday, December 1 | Monday, December 2 | Tuesday, December 3 | Wednesday, December 4 |
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## SUNDAY BRAIN DUMP for the week of DECEMBER 8 - DECEMBER 14

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc.
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from DECEMBER 8

| Sunday, December 8 | Monday, December 9 | Tuesday, December 10 | Wednesday, December 11 |
| :---: | :---: | :---: | :---: |
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| ${ }^{5}$ |  | \% |  |
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| 0 |  |  |  |
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| 5 |  |  |  |
| 0 |  | ${ }^{18}$ |  |
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| 0 |  | 0 | $\cdots$ |
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| \% |  | \% | * |


| Thursday, December 12 | Friday, December 13 | Saturday, December 14 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.. |
| :15 | :15 | :15 |  |
| :30 | :30 | ${ }^{30}$ | Family Time |
| :45 | : 45 | :45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | : 45 | :45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | INCOME PRODUCING <br> ACTIVITY <br> Booking Appointments <br> Coaching Calls <br> Team Phone Calls <br> Facials/ Parties/Virtual Events <br> Customer Follow-Up Calls <br> Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| :30 | . 30 | :30 |  |
| :45 | 45 | :45 |  |
| 10 | 10 | 10 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | : 45 | :45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | 115 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | New Personal Team Members |
| 45 | 45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of DECEMBER 15 - DECEMBER 21

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from DECEMBER 15

| Sunday, December 15 | Monday, December 16 | Tuesday, December 17 | Wednesday, December 18 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | , |
| :15 | :15 | :15 | 15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | 45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| :45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | 45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | 45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | 45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | 115 |
| :30 | :30 | :30 | :30 |
| 45 | 45 | :45 | : 45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| :45 | 45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | . 30 |
| 45 | 45 | :45 | 45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | 45 |


| Thursday, December 19 | Friday, December 20 | Saturday, December 21 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| 45 | :45 | : 45 |  |
| 7 | ${ }^{7}$ | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| . 30 | :30 | :30 |  |
| 45 | :45 | :45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| 30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 10 | 10 | 10 |  |
| 15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | 45 | : 45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| 45 | :45 | :45 |  |
| 2 | 2 | ${ }^{2}$ | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | 45 | : 45 |  |
| 6 | 6 | 6 | Unit Stars to Date: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| 30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of DECEMBER 22 - DECEMBER 28

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc..
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

## Weekly Plan Sheet from DECEMBER 22

| Sunday，December 22 | Monday，December 23 | Tuesday，December 24 | Wednesday，December 25 |
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| 12 | 12 |  | 12 |
|  | 边 |  | \％ |
| ${ }^{6}$ | \％ |  | \％ |
| ${ }^{6}$ | ${ }_{15}$ |  |  |
| \％ | \％ |  | \％ |
| ${ }^{2}$ | ${ }^{5}$ |  | ${ }^{2}$ |
|  | ${ }_{8}^{18}$ |  |  |
| ${ }^{6}$ |  |  | \％ |
| ${ }^{3}$ | ${ }_{5}$ |  | ${ }^{3}$ |
| \％ | \％ |  | \％ |
| ${ }^{4}$ | ${ }_{4}^{4}$ |  | ${ }_{4}^{4}$ |
| 0 | \％ |  | $\stackrel{0}{*}$ |
| 5 | 5 |  |  |
| \％ | ${ }^{5}$ |  | ${ }^{5}$ |
| \％ | \％ |  | \％ |
| ${ }^{6}$ | ${ }^{6}$ |  | ${ }^{6}$ |
| \％ | \％ |  | \％ |
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| ${ }^{6}$ | ${ }^{15}$ |  | ${ }^{5}$ |
| \％ | \％ |  | \％ |
| \％ | 8 |  | ${ }^{8}$ |
| 0 | 30 |  | ${ }^{*}$ |
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| \％ | \％ |  | \％ |


| Thursday, December 26 | Friday, December 27 | Saturday, December 28 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith..... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Family Time |
| : 45 | :45 | :45 |  |
| 7 | 7 | 7 | Date Night |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | Mary Kay Time: Meetings, Networking, Training, etc |
| :45 | 45 | : 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| : 45 | :45 | :45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 |  |
| . 30 | :30 | :30 |  |
| 45 | :45 | 45 |  |
| 10 | 10 | 10 |  |
| 115 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | : 45 |  |
| 11 | 11 | 11 |  |
| :15 | :15 | :15 | BOOKINGS/ FACES RESULTS |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | \# Booking Held This Week: $\qquad$ <br> \# Bookings Next Week: $\qquad$ <br> \# Faces This Week: $\qquad$ |
| 12 | 12 | 12 |  |
| :15 | :15 | 115 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 1 | 1 | 1 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 | PERSONAL SALES RESULTS |
| :45 | :45 | :45 |  |
| 2 | 2 | 2 | Total Sales This Week: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | : 45 | 40\% Profit: |
| 3 | 3 | 3 |  |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| :15 | :15 | :15 | Wholesale Orders This Week: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 6 | 6 | 6 | Unit Stars to Date: ___ |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| :15 | :15 | :15 |  |
| :30 | :30 | :30 |  |
| 45 | :45 | :45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| :15 | :15 | :15 | New Personal Team Members |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| :15 | :15 | :15 | New Team Members: |
| :30 | :30 | :30 |  |
| :45 | :45 | :45 |  |

## SUNDAY BRAIN DUMP for the week of DECEMBER 29 - JANUARY 4

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc......
2. Prioritize your list:

HIGH: Has to do with people -or- MEDIUM: Paper or Process that Supports People -or- LOW: Delegate it! 3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

NOTES

Weekly Plan Sheet from DECEMBER 29

| Sunday, December 29 | Monday, December 30 | Tuesday, December 31 | Wednesday, January 1 |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | 45 | :45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 10 | 10 | 10 | 10 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 11 | 11 | 11 | 11 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | 45 | :45 |
| 12 | 12 | 12 | 12 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | 45 | :45 |
| 1 | 1 | 1 | 1 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 2 | 2 | 2 | 2 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| :45 | :45 | :45 | :45 |
| 3 | 3 | 3 | 3 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 4 | 4 | 4 | 4 |
| :15 | :15 | :15 | :15 |
| :30 | . 30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 5 | 5 | 5 | 5 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 6 | 6 | 6 | 6 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |
| 7 | 7 | 7 | 7 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | : 45 | :45 |
| 8 | 8 | 8 | 8 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | 45 | :45 |
| 9 | 9 | 9 | 9 |
| :15 | :15 | :15 | :15 |
| :30 | :30 | :30 | :30 |
| 45 | :45 | :45 | :45 |


| Thursday, January 2 | Friday, January 3 | Saturday, January 4 | PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you! |
| :---: | :---: | :---: | :---: |
| 6 | 6 | 6 | GOD: Devotion, Church, Bible Study, Faith.... |
| 115 | :15 | 115 |  |
| ${ }^{30}$ | ${ }^{30}$ | 30 | Family Time |
| 45 | 45 | 45 |  |
| 7 | - | 7 | Date Night |
| 15 | 15 | 15 |  |
| 30 | ${ }^{30}$ | ${ }^{30}$ | Mary Kay Time: Meetings, Networking, Training, etc |
| 45 | 45 | 45 |  |
| 8 | 8 | 8 | Exercise, Hair, Nails, Coffee with Friends, etc.... |
| :15 | ${ }^{15}$ | ${ }^{15}$ |  |
| 30 | ${ }^{30}$ | ${ }^{30}$ |  |
| 45 | 45 | 45 | INCOME PRODUCING ACTIVITY <br> Booking Appointments Coaching Calls Team Phone Calls Facials/ Parties/Virtual Events Customer Follow-Up Calls Sharing the Opportunity |
| 9 | 9 | - |  |
| 15 | 15 | :15 |  |
| 38 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 10 | 10 | 10 |  |
| 15 | 115 | 115 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 11 | ${ }^{11}$ | 11 |  |
| 15 | ${ }^{15}$ | ${ }^{115}$ | BOOKINGS/ FACES RESULTS |
| ${ }^{30}$ | $\left.\right\|_{40} ^{30}$ | ${ }^{30}$ |  |
|  |  |  | \# Booking Held This Week: |
| ${ }_{1}^{12}$ | ${ }_{15}^{12}$ | ${ }^{12}$ |  |
| ${ }_{30}^{12}$ | ${ }^{12}$ | 30 | \# Bookings Next Week: |
| 45 | 45 | 45 | \# Faces This Week: |
| 1 | 1 | 1 |  |
| 115 | 115 | 115 |  |
| 30 | ${ }^{30}$ | ${ }^{30}$ | PERSONAL SALES RESULTS |
| 45 | 45 | 45 |  |
| ${ }^{2}$ | 2 | ${ }^{2}$ | Total Sales This Week: |
| ${ }^{15}$ | ${ }^{15}$ | $1{ }^{15}$ |  |
| 30 | ${ }^{30}$ | 30 |  |
| 45 | 45 | 45 | 40\% Profit: |
| 3 | 15 | 15 |  |
| :15 | 115 | 115 |  |
| 30 | .30 | 30 |  |
| 45 | 45 | 45 | TRACKING MY STAR |
| 4 | 4 | 4 |  |
| ${ }^{15}$ | 15 | 115 | Wholesale Orders This Week: |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 5 | 5 | 5 | Amount Needed to Finish Star: |
| 15 | ${ }^{15}$ | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 6 | - | 6 | Unit Stars to Date: |
| ${ }^{15}$ | 15 | 15 |  |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 |  |
| 7 | 7 | 7 | SHARING THE OPPORTUNITY RESULTS |
| 115 | :15 | :15 |  |
| 30 | 30 | 38 |  |
| 45 | 45 | 45 | Personal Sharing Appts: |
| 8 | 8 | 8 |  |
| ${ }^{15}$ | ${ }^{15}$ | :15 | New Personal Team Members_ |
| 30 | 30 | 30 |  |
| 45 | 45 | 45 | Team Sharing Appts: |
| 9 | 9 | 9 |  |
| 115 | ${ }^{15}$ | 115 | New Team Members: |
| 30 | ${ }^{30}$ | ${ }^{30}$ |  |
| 45 |  |  |  |

NOTES

# Future <br> Planning 

## January - March 2025 At-A-Glance

| JANUARY |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | M | T | W | T | F | S |
|  |  |  | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |  |
|  |  |  |  |  |  |  |

DATES:
January 1: New Year's Day!
January 1: 3rd Qtr Star Begins
January 2: Bank Holiday (QC)
January 8: SPRING PCP Enrollment Deadline
January TBA: Kickstart 2025
January TBA: Leadership Conf. San Antonio, TX
January 20: Martin Luther King Jr. Day
January 26: SPRING Director Early Order
January 29: Spring Look Books Begins Mailling

| FEBRUARY |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | M | T | W | T | F | S |
|  |  |  |  |  |  | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 |  |
|  |  |  |  |  |  |  |

## DATES:

February 2: Groundhog Day
February 9: SPRING Early Order Begins for PCP/Stars
February 9: Super Bowl LIX
February 14: Valentine's Day
February 15: National Flag of Canada Day
February 16: SPRING Official Product Launch
February 17: Family Day

| MARCH |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | M | T | W | T | F | $\mathbf{S}$ |  |
|  |  |  |  |  |  | 1 |  |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |  |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |  |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |  |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |  |
| 30 | 31 |  |  |  |  |  |  |

DATES:
March 4: Mardi Gras
March 8: International Women's Day
March 9: Daylight Savings Begins
March 10: Commonwealth Day
March 15: SUMMER PCP Enrollment Begins
March 17: St. Patrick's Day
March 20: 1st Day of Spring
March 31: Q3 Star Qtr Ends


## July - September 2025 At-A-Glance

JULY

| $\mathbf{S}$ | $\mathbf{M}$ | $\mathbf{T}$ | $\mathbf{W}$ | $\mathbf{T}$ | $\mathbf{F}$ | $\mathbf{S}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |  |  |
|  |  |  |  |  |  |  |

DATES:
July 1: Happy New Seminar Year!
July 1: Canada Day (All Corp Offices Closed)
July 1: 1st Qtr Star Begins
July 15: FALL/HOLIDAY PCP Enrollment begins
July TBA: Elevate Seminar 2025

| AUGUST |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | M | T | W | T | F | $\mathbf{S}$ |
|  |  |  |  |  | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |  |  |  |  |  |  |

DATES:
August 4: Civic Holiday (All Corp Offices Closed)
August 8: FALL/HOLIDAY PCP Enrollment Deadline
August 26: FALL/HOLIDAY Director Early Order
August 29: FALL/HOLIDAY Look Book Begins Mailing

## DATES:

Sept 2: Labour Day
Sept TBA: Top Director Trip Maui, Hawaii
Sept TBA: Prestige Trip Kona, Hawaii
Sept 9: FALL/HOLIDAY Early Order Begins for PCP/Stars
Sept 13: Mary Kay 61st Anniversary
Sept 15: WINTER PCP Enrollment begins
Sept 16: FALL/HOLIDAY Product Launch
Sept 22: First Day of Fall
Sept 30: 1st Qtr Star Ends

## October - December 2025 At-A-Glance

OCTOBER

| $\mathbf{S}$ | $\mathbf{M}$ | T | W | T | F | S |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |  |
|  |  |  |  |  |  |  |

## DATES:

## October 1: 2nd Qtr Star Begins

October 8: WINTER PCP Enrollment Deadline
October 13: Thanksgiving Day
October 16: Bosses Day
October 26: WINTER Director Early Order Begins
October 29: WINTER Look Book Begins Mailing
October 31: Halloween

| NOVEMBER |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | $\mathbf{M}$ | T | W | T | F | $\mathbf{S}$ |  |
|  |  |  |  |  |  | 1 |  |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |  |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |  |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |  |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |  |
| 30 |  |  |  |  |  |  |  |

DATES:
November 2: Daylight Savings Time Ends
November 9: WINTER Early Order Begins for PCP/Stars
November 11: Remembrance Day
November 16: WINTER Official Product Launch
November 28-December 1: PINK Weekend

| DECEMBER |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{S}$ | M | T | W | T | F | S |
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |  |  |  |
|  |  |  |  |  |  |  |

DATES:
December 1: Cyber Monday
December 15: SPRING PCP Enrollment Begins
December 15-23 - Hanukkah
December 21: 1st Day of Winter
December 24: Christmas Eve
December 25: Christmas Day
December 26: Boxing Day
December 31: 2nd Qtr Star Ends
December 31: New Year's Eve


#  

$S_{\text {Shanis }}^{\text {Epic Legacy Team }}$
CREATE - COMMUNICATE - DELEGATE - AUTOMATE

