

OUR PRODUCT MARKETING GROUP SAYS:

Mary Kay® CC Cream Sunscreen SPF 15*, "Complexion Corrector," acts like makeup to instantly correct complexion imperfections while formulated like skin care to help nurture skin's beauty tomorrow. So remarkably lightweight, you'll look naturally flawless as if wearing nothing at all.

Delivers eight benefits in one step: protects, brightens, corrects, minimizes redness, conceals, hydrates, reduces visible signs of aging, and defends



Lightweight coverage for a natural-, flawless-looking complexion

Lightweight pigments blend easily with a broad range of skin tones

"Whether looking for a quick, everyday multitasker or the perfect vacation, errand or weekend solution, Mary Kay® CC Cream Sunscreen SPF 15* will deliver with results that answer your needs." – *Jamie Ross, Creative Director, The Doneger Group, a widely-recognized source of global trend intelligence*

POWER STATEMENT:**CCing is believing.****BENEFITS AND CLAIMS**

1. **Protects:** Against damaging UVA and UVB rays with broad-spectrum SPF15*.
2. **Brightens:** Instantly amplifies skin luminosity and brightens the complexion.
 - 95% of women said it evens out skin tone[†]
 - 87% of women said it instantly illuminates[†]
3. **Corrects with Lightweight Coverage:** Mineral-based pigments help correct the look of imperfections and improve your overall complexion with lightweight coverage that doesn't give that "made-up" appearance.
 - 93% of women said it feels lightweight on skin[†]
 - 92% of women said skin looks healthier[†]
 - 79% of women said it makes their skin look perfect[†]
4. **Minimizes Redness:** Provides visible relief and minimizes the appearance of skin redness. It was even tested on women with rosacea who agreed it helps diminish the look of redness.
 - 91% of women said it minimizes the appearance of redness[†]
5. **Conceals:** Instantly conceals the appearance of blemishes. It also conceals dark circles and dark shadows as it blends beautifully with your skin tone. It soothes and nourishes acne-prone skin and calms troubled skin.
 - 88% of women said it diminishes the look of blemishes[†]
6. **Hydrates:** For 10 hours. Skin feels instantly hydrated. It provides nourishing comfort without feeling oily or greasy.
7. **Reduces Visible Signs of Aging:** Fine lines appear less noticeable. It also helps minimize the appearance of pores while visibly improving skin's texture.
 - 83% of women said skin looks younger[†]
8. **Defends:** Against skin-damaging free radicals thanks to powerful antioxidants.

[†]Results reflect the percentage of women who agreed with the statements in a two-week independent consumer study.

* Over-the-counter drug product

YOU'LL WANT TO TRY THIS IF:

- You want lightweight coverage to instantly correct complexion imperfections.
- Appreciates an easy, one-step solution to flawless-looking skin.
- Uses TimeWise® foundation during the week but would like a quick, light option on the weekend for running errands, going to the gym, etc.
- Has occasions where being "made up" is too much but still wants to hide minor imperfections.
- You previously used Mary Kay® Tinted Moisturizer Sunscreen SPF 20.

YOU MIGHT ALSO LIKE:

- MaryKay® Lash Love™ Mascara
- MaryKay® NouriShine® Lip Gloss

FORMULA ATTRIBUTES:

Suitable for all skin tones and skin types, suitable for acne-prone skin, suitable for sensitive skin, oil-free, fragrance-free, non-comedogenic, dermatologist-tested and tested for skin irritancy and allergy.